

NEWSLETTER OF THE WESTERN NEW YORK REGIONAL GROUP NO. 3 — Chartered February 1966 —

AUGUST 2018 VOL. 54 No. 8



Sunday Sept. 8th See page 4

PRESIDENT'S MESSAGE



The Good Times

This summer has been strange, in that we didn't drive to a National Meet early on. This means that I have been driving the deuce; but, I haven't felt compelled to do a thorough maintenance check. Now we're coming up to a busy August with longer drives in excess of 100 miles. It's time for a tune-up and complete lubrication and coolant check. The brakes need to be examined and adjusted. This is the stuff that makes life fun.

On August 4th, we'll load up and drive to Hannibal, NY for the Killecut's picnic. When I take off east on Rt 20 and on to points north, I feel free as a bird soaring over the New York hills and dales. Old Rt 20 is a perfect highway, two lane blacktop packed with beautiful villages and who knows what unexpected adventures.

Thursday one friend called me to alert me to a local Warsaw yard sale with a Model A hood, grill, radiator, wheels, '33/'34 Ford wheels, '35 wheels, '36 truck grill (rough), and a table loaded with lights, bezels, and miscellaneous, old car treasures. It's at 72 Center St. in Warsaw. Call Tom Smith (585) 330-0195.

On the 22nd of August, Pat McFarlane, Martin Troutman, and Nancy and I will head off toward Auburn, Indiana and the Central National Meet of the Early Ford V-8 Club of America. This will be a blast; but, the drive across Ohio is a joy of life. Somebody up there likes me.

This is it - The Driving Season. Grab a grandchild or an old child and head off to shake the dust off that old treasure of yours. Get some bugs in the grill and some grit in your teeth. Read the Calendar of Events for times and directions. Happy Driving.

— Mark Moriarty



We're running the Fall Brunch Notice because of the timing of the event.



The deadline for the September 8th Brunch is August 30th. So even though this is the August

newsletter, it'll look a lot like a September newsletter. What the September newsletter will look like is anybody's guess!

The Killecut's All-Ford Picnic was great. Attending the event was Robert & Mary Pundt of Olean. It was our first (well, 2nd, if you count the Spring Fling in April where they joined the club) chance to meet the Pundts and see their fantastic Red 1939 Ford Convertible. We have a shot of the car at the picnic, but Robert sent us a couple more shots of the car.



Robert is from California and this car belonged to his father. His dad gave him the car before he died with the stipulation that he "join the Early Ford V-8 Club". The car was recently shipped from CA to Olean and Robert and Mary are really enjoying it.



It came with an original Mullins trailer which Robert's dad also restored. We're looking forward to seeing more of the Pundts and their wonderful Ford soon!



The weather couldn't have been more perfect on August 4th. Twenty-eight Western NY RGers attended this event which is the most we've had show up in a while! They drove 8 Early Ford V-8s, a '64 Ford Convertible and a '28 Model A. Plus Dan & Ellen's Fords. Oh, and a '26 Model T Truck owned by Jack & Lincoln, the Killecut's grand-children. They are 8 & 6 years old, and yes, it's *their* Model T! Jack started it at least 6 times for the guests to see it run!

As usual, several old Fords were in attendance. A wonderful variety of years and models. Model Ts, Model As, Flathead V-8s from '32 to '53, "Y" Blocks from '56 on up. Even an all-original Mullins Trailer!

You see the neatest vehicles at a Dan & Ellen Killecut's All-Ford Picnic. And this year's event was no exception.



For instance, do you know what car this is above? It's obviously an open car with a back seat. A Convertible Sedan maybe? Nope. There would be more leg room in the back. It's a model not seen very often.

It's a 1937 Deluxe Club Convertible. One of only 6, 236 made domestically in 1937. Rare indeed! (See the photo top of the next column). It belongs to Ernie Mears of Oswego. It's a work in progress. Ernie told us that a barn fell on it some years ago. Completely crushed the top to the point that the pillars on each side of the windshield were pointing straight forward! Ernie is doing a great job on it. We can't wait to see it finished.





The car in the middle belongs to Robert & Mary Pundt. They live in Olean. It's the first time we've had a chance to see it. The car is red and beautiful. A great addition to our club! They traveled to the picnic with Fred & Marianne Killian. Their '52 is to the right of the '39. That's Mark Moriarty's '32 Roadster to the left.



Our thanks to Dan & Ellen Killecut for once again putting on a fantastic All-Ford Picnic.



It's that time again for our **FALL BRUNCH** at the American Legion Post 330, 691 Trimmer Road, Spencerport NY 14559.

There will be a **Great Buffet** of eggs, ham, sausage, bacon, French toast, pancakes, fried potatoes, sausage gravy and biscuits, waffles, fruit, coffee, tea, juice. There definitely will be something for everyone. All for \$8.00. Be sure to come join us.

DATE: September 8, 2019

LOCATION: 691 Trimmer Road

Spencerport NY 14559

TIME: **11:00 AM**

COST: \$8.00 per person

DEADLINE: August 30, 2019

You can mail your check, made out to: **WNYRG**, and make your reservations with:

RHODA BEAMAN 150 Raintree Lane Hilton NY 14468

Phone: Cell 585-738-2735. Leave Message if no answer.

Come One. Come All. We hope to see you there with your old vehicles. There won't be many chances left this season to take them out for a ride.

-Rhoda



"We have evaluated your vehicle and determined that it makes more sense to blow 'er up than to fix 'er up."



"I'll be glad when the boss gets the lift fixed."

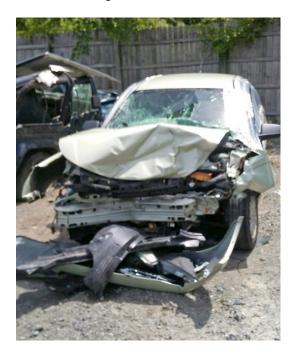
Heard on the Running Board



"I heard that Tony, Don & Viki are on the mend"



Don and Viki are on the mend, but it's a very slow process. Both are still in wheelchairs. Wheelchairs won't help their little Ford Focus however. IT took quite a bad hit, yet still protected Don & Viki from making this a fatal accident. They figure it'll be at least Christmas time before they'll be healed enough to resume close to a normal life.





"My advice is park it in Tijuana and leave the keys in."

If this cartoon looks familiar, it's because we ran it last issue. I got this email from Ken Burns of the Northern VA RG after he saw it (we exchange newsletters with them):

Another great issue. I especially liked the cartoon on page 5. I can personally relate to it.

I was living in Chula Vista, Ca in 1979. Chula Vista is the next town north of San Ysidro on the US/Mexican border with Tijuana on the other side. I had just received orders to report to the Naval War College in Newport, RI. I had a 1968 Ford Fairlane Station Wagon with 100,000 plus miles on it. It was in great condition but I also had a couple of other vehicles I wanted to keep and take with me to Newport - a motor home and a 1970 VW bug. The plan was to tow the VW with the motor home as Helen, the kids and I took an extended and winding route back east giving the kids a great experience. This left the Fairlane as the odd car out. I told Helen I didn't want to have her drive the car and she DEFINITELY didn't want to follow along in my wake for a month or so on the road. The solution was to sell the Fairlane before leaving. However we also wanted to keep the car for as long as possible. As we got closer to the time when we were going to advertise the car for sale Helen asked what would we do if the car didn't sell. I told her if the car hadn't sold, by the last Saturday before we left, I was going to take the car down to the local mall located right off the I-5 freeway and handily only about 5 miles from the San Ysidro border crossing. There had recently been a rash of auto thefts from that mall with the cars ending up in chop shops right across the border in Tijuana. I was going to leave the keys in the car and go into the coffee shop in the mall for a cup of coffee and a bagel. After savoring the coffee and bagel and finishing reading my newspaper if the car was still there I was going back in for a second cup of coffee.

Turns out I never had to do that - a friend told his neighbor the car was up for sale and the neighbor bought it without even taking a test drive. I priced it too low. I was back in Chula Vista 5 years later and the Fairlane had about 225,000 miles on it and was still going strong.

The Early Days Of Automotive Styling

By Robert Tate, Automotive Historian and Researcher Images courtesy of the National Automotive History Collection

Early 1930s Styling

The early days of automotive design studios were very different from design studios today. Even from the formative days, however, automakers understood the importance of design.

It was the late Andrew F. Johnson, who had spent the better part of his great career from 1892 to 1943 teaching carriage and automobile design at the beginning of the 20th century. Early pioneers such as Johnson helped write the history of

beginning of the 20th century. Early pioneers such as Johnson helped write the history of the design studio and its critically important role in our automotive heritage.

In their book, "A Century of Automotive Style: 100 Years of American Car Design," Michael Lamm and Dave Holls crystalize the importance of design in automotive: "Consider further, over the span of those same 100 years, how many times the individual sale of each automobile must have been prompted by the way it looked: its first impression in the showroom."



Chrysler modeler styling 1930s cars



Many famous artists and illustrators have been part of this great heritage over the years. In 1927, General Motors introduced styling to the automobile industry and set in motion a new way for consumers to look at an automobile as part of the sales process. By the mid 1920s, cars began to lose some of their individuality as engineering progress narrowed the difference between competitive makes.

Around that time a great stylist and custom automobile builder by the name of Harley J. Earl was commissioned General Motors -- under the leadership of another automotive pioneer, Alfred P. Sloan -- to design a great looking vehicle for the Cadillac Motor Car Division. The car was the popular La Salle model, which became one of the U.S. auto industry's first design exercises in product planning.

GMC Styling Studio 1956-1957

The car was an instant success when it was introduced. It created a new way of how consumers admired and looked at new automobiles. One of the most important moments in our automotive history was when General Motors established the Art and Colour studio. By January, 1928, Earl had assembled 50 employees in his Art and Colour Section, which marked the first time that a large corporation had seriously considered styling as an integral part of its sales program. By the late 1930s, Harley Earl had built up great styling credentials within GM which led to great successes under his stewardship.

Another great name part of our American automotive styling culture is the late Gordon Buehrig. Buehrig is best known for his development of the elegant Cord automobiles. This great automotive visionary worked under Auburn-Cord-Duesenberg, the Budd Company, the Raymond Loewy Design Studio at Studebaker and the Ford Motor Company.



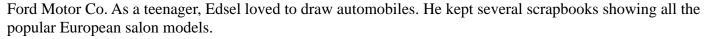
Tasco-prototype by Gordon-Buehrig

Aug 2019 -6- Greyhound Express

One of the images that is a part of this story represents Gordon Buehrig's, Tasco prototype car/plane design that was completed in 1948. Buehrig at the time said this about the model, "You might say, it was my personal Edsel. It was not a very significant automobile in the broad scope of history, and since only one prototype was built, it would seem that after a quarter century the car would be forgotten. But it still exists to haunt me."

Ford Styling Studio 1956-1957

Henry Ford's only child and a visionary in his own right, Edsel Ford, would be the first name associated with styling at



In 1935, Edsel Ford called Bob Gregorie to ask if he would like to set up a design department that could utilize both Lincoln and Ford styling models. General Motors and Chrysler by that time had already established their own design departments with Chrysler hiring the well-known Ray Dietrich in 1932.

Gregorie directed Ford's styling from 1935 through World War II. Gregorie started his career in 1927 as a yacht designer for the Electric Boat Company. He also had spent many years as a naval architect.

Designing 1957 Ford



Gregorie first joined Ford Motor Company in 1931 as a body designer assigned to Lincoln's engineering department. Just four years later, Gregorie established the Ford styling group which started Ford's styling history and culture in America. Another famous name behind Ford design legacy is George W. Walker who was named the first vice president of Ford styling in 1955.

Not shown in this article are the post-war designs of the 1947 Studebaker which was one of the most innovative designs of all times.

In conclusion, the early days of automotive styling will always be a part of our great automotive history and culture.

Permission from MotorCities was granted to WNYRG.

For further information on photos please visit http://www.detroitpubliclibrary.org/ or email nahe@detroitpubliclibrary.org.

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Greyhound Express

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Calendar of Events

WHATEVER

Events in Bold are WNYRG Events

Aug 11: Warsaw Car Show

Aug 23-27: Central National Meet, Auburn, IN

Sept 8: Fall Brunch, American Legion, Trimmer Rd., Spencerport. 11AM. See Page 4)

Sept. 17: WNYRG Board of Directors Meeting. Home of Pat McFarlane & Margaret, 333 Colebrook Dr., Roch. 7:00

Sept 21-22: 17th Annual "September to Remember" Swap Meet. Orleans County Fairgrounds. SAT: Trucks Only; SUN: Car show. 10-3:30. East Shelby Volunteer Fire Co. Call Dave Green 585-798-0445

Nov. 9: Food Presentation/Discussion Gates Library

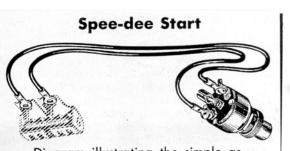


Diagram illustrating the simple assembly and hook up for the new Spee-dee Starter Button to conventional resistor unit.

Here is an ingenious starter button assembly that provides 50% or MORE POWER for the start! At the moment of contact, full battery power provides easy starting in coldest weather or with low battery. Can be easily installed by anyone in a few minutes. No special tools are necessary. The assembly comes complete and includes starter button, wire with soldered terminals, individually packed with full instructions. Attractive counter display box packed with one dozen units, assures rapid turnover. A fast selling item for all Ford, Mercury and Auto Parts Dealers.

	List Price	Net Price Dozen Lots	Net Price 6 Dozen Lots
Each	\$3.25	\$1.95	\$1.80



August 2019

Bob & Christine Snyder 4th Dan & Anne Acton 10th Fred & Maria Kent 10th

August 2019

Dave Killian 10th
Joan Covert 15th
Edna Shanks 19th
Anne Acton 22nd
Nettie Cannioto 23rd
Bev Green 24th
Louis Buccini 27th

Driver Tries To Avoid Ticket By Using Red Sports Drink As Tail Light

Police in Longmont, Colorado, said they appreciated the driver's ingenuity but it was "not a permanent solution."

DENVER (AP) — Colorado police say a driver tried to replace a broken tail light with a red sports drink.

Denver news station KMGH-TV reported that Longmont police stopped a driver Monday who placed a red-colored bottled drink where his car's rear light should have been.

Authorities say the driver was on his way to get the tail light fixed when officers stopped him in

Longmont, 38 miles north of Denver. Officials say officers didn't ticket the driver, who was seen repairing his car later that day.

Police say tail lights prevent crashes and "while we appreciate the ingenuity of this taillight, this is not a permanent solution."

Authorities say vehicles must have a red tail light that can be seen at least 100 feet (30 meters) away during the day.





Ford Trucks - Mercury Trucks

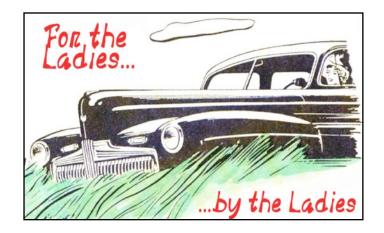


Right after World War II, when Ford Motor Company of Canada setup the Ford/Monarch and Mercury/Lincoln dealership networks, a new truck line was established. All Mercury dealers had Mercury trucks to sell. After the wartime shortage of chrome, and the painted grilles on the Ford trucks, the new Mercury trucks were spectacular. Their grilles had six broad horizontal chrome bars, a large chrome cap at the tops of the grille, a broad chrome enhancement along the middle of the hood, and chrome headlight and parking light rims.

There was chrome trim on the vents on the sides of the hood. This included the Mercury name and model number. For every truck model Ford of Canada offered, there was a Mercury model to match. They ranged from pickups, with the Mercury name embossed on the tailgate, to panel trucks, and large cab and chassis models. Sizes covered the whole spectrum from half-ton to 2-ton ratings or higher. Mechanically, both were identical.

At first, two Mercury trucks were sold for every five Fords sold. During 1947, though, the ratio climbed to two Mercury's for every three Fords. Post-war styling first appeared on trucks before cars at Ford. So, for 1948, Mercury trucks donned the new Ford suit, but the difference between the two brands was not quite so evident.

Borrowed from the excellent "Rumbles" newsletter of the Victoria, British Columbia Regional Group #109.



*** RECIPES TO BROWSE THROUGH ***

* VEGETABLE BEEF SOUP *

*2 cups water *1/2 tsp. sugar

*1 pkg. (10 oz.) frozen mixed vegetables

* In a saucepan, cook beef over medium heat until no longer pink; drain. Add the remaining ingredients; bring to a boil. Reduce heat; cover and simmer for 10 to 15 minutes or until the vegetables are tender. 6 servings

* SIMPLE HERB RICE *

*2 cups instant rice *1/4 tsp. celery salt

* In a skillet, saute onion in butter until tender. Dissolve bouillon in boiling water; add to skillet. Stir in rice, parsley, sage and celery salt. Bring to a boil. Reduce heat. Cover, simmer for 5 to 8 minutes or until rice is tender. 4 servings

* BROWN-SUGAR-BLUEBERRY MUFFINS *

*2 cups blueberries, thawed if frozen

*3 cups all-purpose flour, divided

*1 tsp. baking soda

*1 cup margarine, softened

*2 cups brown sugar, packed

*1 cup milk

* Roll blueberries in ½ cup flour; set aside. In a large bowl, blend together margarine, brown sugar and eggs. In another bowl, mix remaining flour and baking soda; mix well. Add to margarine mixture along with milk; stir until moistened. Fold in blueberries. Fill greased muffin cups 2/3 full. Bake at 375 degrees for 25 minutes. 2 dozen

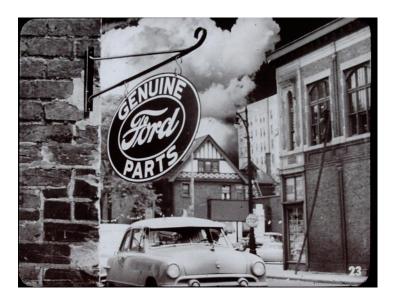
* GRANDMA BEL'S HONEY MUFFINS *

* Combine flour, sugar, baking powder and salt; set aside. In a separate large bowl, whisk egg, milk, butter and honey. Stir in flour mixture just until moistened. Fill 12 greased or paper-lined muffin cups ¾ full. Bake at 350 degrees for 15 to 18 minutes, until a toothpick comes out clean. Serve warm. One dozen

SPEAKING OF RECIPES...

Our Special Novermber 9th Event will be a food discussion by famed presenter, Jeffory McLean at the Gates Library. We're hoping for a BIG turnout! Please mark it on your calendar.

There will be a \$5 charge per person to help cover the club's expenses. But for that \$5, we'll get to eat some of the food the chef will bring.



LEAD

(From Mark Moriarty)

1931 Model A "doodle-bug".
Cut down sedan cowl w/windshield,
motor, transmission, front axle and
wheels, w/ grill shell and radiator, and
big truck rear axle and wheels and
tires.

Call Charles Webber 585 813-8880 or Carol Bradley 585 356-4065

FOR SALE: Set of rear fenders for 1935 Ford standard sedan. These are pretty good with the left one better than the right. Left fender \$200. Right fender \$150.

For Sale: front and rear license plate brackets for 40 ford. Both excellent condition, Front 91A-5034 B \$15.00; Rear 01A-13406-B \$8.00.

Many other 40 Ford parts. Standard hood, Deluxe hood, deluxe grille vent panels, front fenders, rear fenders, etc.

Also parts for model A and '32-'40 Fords.

Contact Don Quant Maryq@TDS.net or 315-776-5195

The Early Ford V-8 Museum has an Ebay Store.

Visit https://www.ebay.com/str/fordv8foundation

Listed under Tools/Test Equipment are some nice KR Wilson tools. These are duplicates that the Museum had. There are several categories of items for sale. They keep at least 200 or more items active at all times. Everything is priced fairly. Check it out!

They also have the FORD STORE on their website. http://fordv8foundation.org/store.html

It features all of the Ford Restoration Books by the Early Ford V-8 Club, lots of other books, DVDs, V-8 Car Posters, Gear Shift Knobs, etc.



The fast food restaurant is convenient for a quick meal, but I seriously doubt they will ever catch on.

There is no sense going on short trips any more for a weekend. It costs nearly \$2.00 a night to stay in a hotel.

If they think I'll pay 30 cents for a haircut, forget it.

Frank Scheidt, Editor The Greyhound Express 6558 4th Section Rd. #211 Brockport, NY 14420



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